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## **PRESS RELEASE**

## **New SpaceMed Expert Mobile App**

## Quick Access to the Rules-of-Thumb Found in the SpaceMed Guide

ANN ARBOR, Mich., April 1, 2024 — SpaceMed Expert is a new tool for users of the SpaceMed Guide. This mobile app provides quick access to all the rules-of-thumb found in the SpaceMed Guide for use in evaluating existing space, developing preliminary space estimates for facility master planning, or for performing feasibility studies. SpaceMed Expert is free to download for purchasers of the SpaceMed Guide (fourth edition) which was published in 2022. This popular space planning guide, written by Cynthia Hayward, FAIA, provides state-of-the-art planning methodologies, industry benchmarks, and rules of thumb to help healthcare architects, planners, and providers develop the room-by-room space requirements necessary to begin the design process. With the step-by-step workbook and space planning templates in Microsoft® Excel, the types, numbers, and sizes of spaces for any healthcare project can be quickly determined.

Author Cynthia Hayward, FAIA, is the founder of Hayward & Associates LLC (<a href="https://www.hayward-assoc.com">https://www.hayward-assoc.com</a>), which focuses exclusively on predesign planning for the healthcare industry. She has been a leader in healthcare facility planning for over 30 years and has assisted hundreds of healthcare institutions to economically and efficiently plan their facility investments. She is also the author of <a href="https://www.hayward-associates/leading-new-healthcare">healthcare Facility Planning: Thinking Strategically, published by Health Administration Press, a division of the Foundation of the American College of Healthcare Executives.